

## **Historic, Archive Document**

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GERMAN GLORY

## PELARGONIUMS

Pelargoniums may be grouped into four general horticultural classes:

- I. The "show" or fancy type is known as "pelargonium" and sometimes as Lady Washington geraniums.
- II. The zonal, or bedding types, known as "geraniums."
- III. The ivy-leaved geraniums.
- IV. Various scented-leaved geraniums, known mostly as "rose geraniums."

## Wholesale Price List

1932

R. M. HENLEY

Pelargonium Specialist

Hartford City,

Indiana



PRIDE OF QUEDLINBURG

## TERMS OF SALE

Our prices are as low as good plants of high quality will permit. Refer to the classified columns of the Florists' Review or Florists' Exchange for varieties and sizes ready for prompt shipment.

Three percent discount for cash with order; two percent, ten days; sixty days net.

### **Quality**

All plants are strong, well rooted, free of white fly and other insects. Clean stock means a great deal to our customers. We spare no expense to have our stock healthy and free of fungous diseases. Several thousand pelargoniums are propagated every month of the year and we grow them in large enough quantities so that quality stock can be produced. Every few days we receive letters complimenting the quality of our plants.

### **Certificate of Inspection**

We have a certificate of inspection, issued by the Indiana State Entomologist, certifying our stock to be free from injurious insects and diseases. A copy of this certificate is attached to every shipment. We are not in, nor near, the Japanese Beetle zone.

### **Packing**

We pack carefully. Years of experience have taught us how to pack pelargoniums to arrive in the best condition. All four-inch are shipped in Neponset

paper pots. Our count is liberal. Numerous shipments have been made to Canada, Mexico, Pacific and Atlantic coasts, which have arrived in splendid condition. In cold weather we use plenty of newspapers and wrap on outside when necessary, so very seldom do we have a shipment frost bitten.

Please report promptly any damaged shipment to the express agent at destination so that he can examine shipment and verify claim.

### **Reference**

Orders from unknown parties must be accompanied by cash or satisfactory references. Please furnish us with three references in the trade with whom you have been doing business.

### **Our Guarantee**

We endeavor to make every shipment satisfactory to our customer. Should any shipment not be as we represent, please report to us at once.

*R. M. Henley*

## Prices Are 40% Lower This Year

### *Springtime and Edith North*

Size	Per Dozen	Per 100	Per 1,000
<b>Rooted Cuttings</b>	<b>\$1.00</b>	<b>\$ 6.00</b>	<b>\$ 55.00</b>
2-inch	1.35	9.00	85.00
3-inch	1.75	12.00	110.00
4-inch	3.00	20.00	185.00

### *All Other Varieties*

<b>Rooted Cuttings</b>	<b>\$ .70</b>	<b>\$ 4.00</b>	<b>\$ 35.00</b>
2-inch	1.00	6.00	55.00
3-inch	1.35	9.00	85.00
4-inch	2.50	17.00	160.00

**Six at dozen rate; 25 at 100 rate; 250 at 1,000 rate**



## BENCH OF SPRINGTIME

### **Facilities**

The above is a view of one of our houses of pelargonium stock plants. Our stock is arranged so we can propagate continuously throughout the year. We grow all of our stock on raised benches in the greenhouse and not in the field. Plants propagated from greenhouse stock are far superior to those taken from field grown plants. All stock is perfectly free of white fly. With ten houses devoted exclusively to pelargoniums we are the largest growers of this plant in America. Two iron frame Lord & Burnham houses, 40x100 feet have been constructed to increase our production of pelargoniums.

### **Culture**

Pelargoniums are one of the leading blooming plants for Easter, Mothers' Day, and Memorial Day sales. Springtime, Edith North, Easter Greeting, Lucy Becker, Swabian Maid, Wurtembergia, and Mrs. Layal can easily be had in bloom from March through April, May and June. The other varieties begin blooming the latter part of April and are at their best throughout May and early June.

We recommend pinching during November, December and January for March and April blooming; January and February for Mothers' Day; February and early March for Memorial Day. Easter Greeting, its three sports, Mrs. Layal, Springtime, and Edith North, will bloom sooner after pinching than the other varieties. Pelargoniums can be grown without pinching and will bloom earlier than when pinched.

For large plants for Easter, Mothers' Day, and Memorial Day sales, we recommend purchasing rooted cuttings or two-inch plants during the previous spring. Cuttings taken during late spring are from blooming shoots and do not make as good plants as those propagated earlier.

Pelargoniums grow much faster than geraniums after they are established in two-inch pots, but make fewer cuttings and are very difficult to root. We have

the latter down to a science.

Keep the young plants shifted and never let them get pot bound. The best soil is composed of one-fourth well rotted manure and three-fourths of sandy loam. Incorporate with this a four-inch pot full of 4-12-4 fertilizer. When cuttings are potted into two or two and a quarter-inch the manure and fertilizer should be left out. We recommend feeding with a complete fertilizer, such as 4-12-4. A house that is kept at 50-52 degrees at night will give you the best results. By running them on the dry side when in bloom, the flowers will hold their petals better after leaving the greenhouse.

Our plants are kept clean and free of white fly and unless you have a bad infestation, you will never be troubled with white fly providing you fumigate with cyanide or spray occasionally. Fumigating with Cyanogas is the easiest and cheapest method of ridding your houses of white fly. Cyanogas is also effective against aphid. Spraying with Volck, or some similar preparation, is very effective against white fly, and nicotine can be used with it for aphid and thrip. Write for booklet "Greenhouse Fumigation with Cyanogas," American Cyanamid Sales Co., 535 Fifth Ave., New York, or ask your dealer.

## PELARGONIUMS -- VARIETIES

**Springtime**— Springtime is considered one of the very best varieties of pelargoniums. The flowers are daintily ruffled and are of a distinctive bright pink color. The throat of the flower is almost pure white with bright pink petals, bordered with a white edge. It presents a very pretty effect that is admired by the public. This variety makes a very vigorous growth, and produces a shapely plant with good foliage. It is a variety that is very hard to root, but after being rooted it is one of the best growers of the pelargonium family. On account of the difficulty in rooting, it will never be as low priced as other varieties. Springtime has a very long period of bloom, and it is at its best from early April until July. The flower holds its petals well.

**Edith North**— (Cross between Lucy Becker and Wurtembergia.) A most valuable addition to this race of pot plants. It has a wonderful habit, holding its trusses of flowers well above the foliage. The color is rose-pink, shaded deeper pink in upper petals, blotched dark brown. Each flower head has six to nine florets, each floret measuring about two inches. Foliage is of heavy leathery texture. It is unsurpassed for Easter, Mothers' Day and Memorial Day.

**Pride of Quedlinburg**— This variety was imported from Germany where they specialize in hybridizing pelargoniums. It is a very strong grower and a free bloomer. The color shades from a light to a very dark salmon pink. The lower petals are salmon with a light throat, and a deeper color with very dark blotches on the upper petals. It begins to bloom in April and is at its best in May. The color is entirely different from any other variety and it is very popular with the retail trade.

**German Glory**— Large clusters of flowers that are Cattleya blue with a long period of bloom. The upper petals contain two large crimson spots. This variety has a very robust growth and is beautiful and popular. We consider it as one of the best varieties, as it makes a splendidly shaped plant with a mass of gorgeous blooms.

**Easter Greeting**— The enormous flowers are a bright red, each petal being marked with a large black blotch. This variety is remarkable on account of its long blooming season, not only producing its prime crop very early in the spring, but ordinarily continuing from March until fall, as do its three sports.

**Lucy Becker**— This grand variety is a sport of Easter Greeting and is like it in everything but color, which is a pleasing rosy pink, and it is a very free bloomer. A splendid variety.

**Wurtembergia**— Sport of Easter Greeting. Flowers are a much deeper red than its parent, with large velvety black blotches. The best bedding variety.

**Swabian Maid**— A fine sport of Easter Greeting with brilliant salmon flowers of large size, strikingly set off by black blotches at the base of each petal. This variety is equal to its parent in every way.

**Gardener's Joy**— The ground color is white and apple-blossom pink, the two upper petals having blotches of deep brown. It has the largest clusters of any variety, which rise above the beautiful foliage, and remind one of a rhododendron. Its growth is very sturdy.

**Mrs. Layal**— The true pansy pelargonium. The coloring and marking of the flowers are most extraordinary; light pink, white, dark purple, black, etc., rivaling the pansy in uniqueness of flower. It begins blooming early in March.

**Prince Bismarck**— Immensely large flowers, strongly crimped, of a fine shade, of rich lavender, with velvety black blotches, with a remarkably robust habit. The large clusters rise gracefully above the beautiful foliage.

**Wolfgang Goethe**— Flowers are large and slightly crimped, ground color red, with five well defined violet black spots. Robust grower.

**We Are The Largest Growers of Pelargoniums  
In The United States**